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American Dairy's 22nd Ice Cream Social on the Circle tallies \$6400 for Diabetes Youth Foundation of Indiana

INDIANAPOLIS – Friday, July 8 was a sultry, sun-drenched day, and downtowners were on the hunt for a refreshing summertime treat. Thousands found exactly what they were looking for at the 22nd annual Ice Cream Social on the Circle, sponsored by the American Dairy Association of Indiana (ADAI).

A construction-necessitated move to a new location – from the Circle's Northwest to Southeast Quadrant – did not deter ice cream lovers from finding the event and enjoying scrumptious sundaes made from Edy's Slow Churned Vanilla Ice Cream, Smucker's syrups, Prairie Farms whipped cream, and other toppings.

Best of all, this year's event raised \$6403 for the Diabetes Youth Foundation of Indiana (DYFI), an organization that supports, educates and encourages young people with Type 1 diabetes. In recognition of this year's beneficiary, Smucker's Sugar-Free Syrups were available at all serving tents.

More than 30 Celebrity Scoopers - local media personalities, sports notables and business dignitaries – served up the ice cream treats alongside dozens of DYFI volunteers.

The event's carnival atmosphere also featured face painters, mascots, interactive games, displays and music from WZPL and My107.9 FM, the Pacers Fan Van, and Molly and her calves – real live cows! - from Purdue Dairy Sciences.

“This is a signature event of the American Dairy Association of Indiana and its Hoosier dairy farm families, and we are thrilled with this year's results to benefit the Diabetes Youth Foundation of Indiana,” said Deb Osza, ADAI general manager. “We couldn't do it without the outstanding contributions of time, talent and product from Edy's Ice Cream, Smucker's, Prairie Farms, our radio promotional partners, our Celebrity Scoopers, our volunteers, and, of course, our Hoosier dairy farm families.

“We offer sincere thanks to each and every one, and look forward to returning to the Circle next year for our 23rd event!”

To view a photo gallery from this year’s Ice Cream Social on the Circle, or for more information about the American Dairy Association of Indiana, log on at www.winnersdrinkmilk.com.